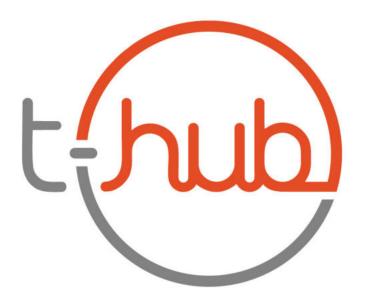


# **Innovation Hub**

"Accelerating Innovation through holistic partnerships and building a sustainable start-up ecosystem"



Located in Hyderabad, Telangana T-Hub enables and empowers innovation, providing an ecosystem that **bridges the gap** between entrepreneurs and corporations with the next big idea.

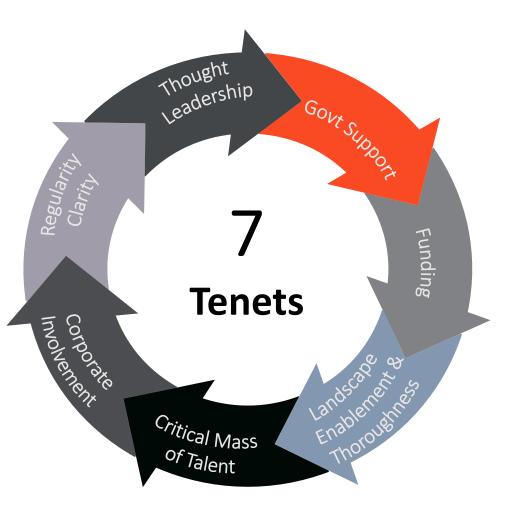
In **partnership** with the Government of Telangana, IIT, the Indian Institute of Business, the National Institute for Legal studies and Research, and the private sector.

T-Hub acts as the innovation intermediary and business incubator. It has become **India's pioneering innovation ecosystem** and is the world's **largest innovation campus**.

Over the last six years, emphasized on 6Ms (Mentors, Market, Motivation, Manpower, Money, Methodologies) and 2Ps (Partnerships & Policy advisory) framework with a mission of driving results and collaborations.

Over **1800+ Indian and international start-ups** have benefitted from it. T-hub has delivered **100+ state-of-the-art innovation programs** thus far, impacting start-ups, corporations, and other innovation ecosystem stakeholders.

# **Seven Tenets**



## Thought Leadership

T-Hub facilitates a meeting ground for entrepreneurs, students, and citizens with leading organizations in the world. T-Hub guides Telangana and other state and central government organizations. Real emphasis is placed on thought leadership and mentorship in all its responsibilities.

# Government Support

With the backing of the Telangana Government, T-Hub is working towards building India's largest facility for innovation and entrepreneurship. T-Hub connects governments worldwide to pioneering technology entrepreneurs, enabling government agencies to better serve their citizens and partners.

# Funding

Entrepreneurs

One of the biggest problems facing any entrepreneur is the lack of funding. With T-Hub, entrepreneurs have access to a network of investors. It facilitates investors toward high-yielding opportunities and deal flows, globally.

## Landscape Enablement & Thoroughness

Establishing an environment essential for an innovation ecosystem to work, by cutting out all the pain points of collaboration. T-Hub creates a landscape that drives meaningful measurable outcomes.

### Critical Mass of Talent

With a large talent pool within the ecosystem, T-hub helps channel employment and internship opportunities with corporates and government bodies.

## Corporate Involvement

Emphasis on creating a culture of entrepreneurship and innovation helps corporates focus on new opportunities, solutions, products, and services faster and cost-effectively.

## Regularity Clarity

Guiding various elements within T-Hub's ecosystem the on government's regulations and regulatory framework. lt advises and other start-ups, corporates, government agencies on how to work alongside the government.

# T-Hub Ecosystem

### Start-ups

Partner-based learning, regular meetups with industry leaders, world-class workspace, service provider credit, and peer groups foster the entrepreneurial spirit.



### Corporates

Enable corporates to transform their business models and drive business value



### Other Stakeholders

Academia, investors, mentors, ecosystem enablers, service providers, and the government







### **Incubation Program**

The state-of-the-art incubation program is the largest in India and having global ties allows start-ups to look for opportunities globally.



#### Resources

Multiple channels of information and support including webinars, podcasts, white papers, case studies, blogs and newsletters



#### **Events**

800+ Events conducted in partnership with mentors, academia, service providers, investors and the government

# **Success Stories**



T-Hub and Atal Innovation Mission nurture 16 start-ups to Fuel India's Sustainability Sector



Partners with Swiss Re GBS India to boost innovation in the Insurtech Sector



Partners with Renault Nissan Technology and Business Centre India to Offer INR 4M Grant to Automotive start-ups.



Upskilling start-up HackerRank raised \$60M Series D capital led by Susquehanna Growth Equity.

These are just some examples of the work done through the T-Hub ecosystem.

The opportunities and guidance that start-ups have access to are immeasurable, allowing them to scale up and create business value.

T-Hub is a future-ready innovation ecosystem with cutting-edge technology and a network of industry leaders, mentors, and investors.

# T-Hub partners with DIGITALFABRIC® Consulting



- One of India's longest-running seed accelerator programs
- Helps entrepreneurs refine Product Market Fit, Go-to-Market Strategies
- Supports start-ups in generating maximum socio-economic impact in India and globally
- Enables start-ups to penetrate markets and scale up faster









DIGITALFABRIC®
CONSULTING is a Program
Partner with T-Hub for its
Flagship Market Readiness
Program

Specialist for auditing selected start-ups and their digital positioning.

Works alongside the selected start-ups to engage in workshops to evaluate, assess, and refine the Minimum Viable Strategy, Minimum Viable Product, Product-Market fit, and Go to Market Strategy.



THE TI FRAMEWORK

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