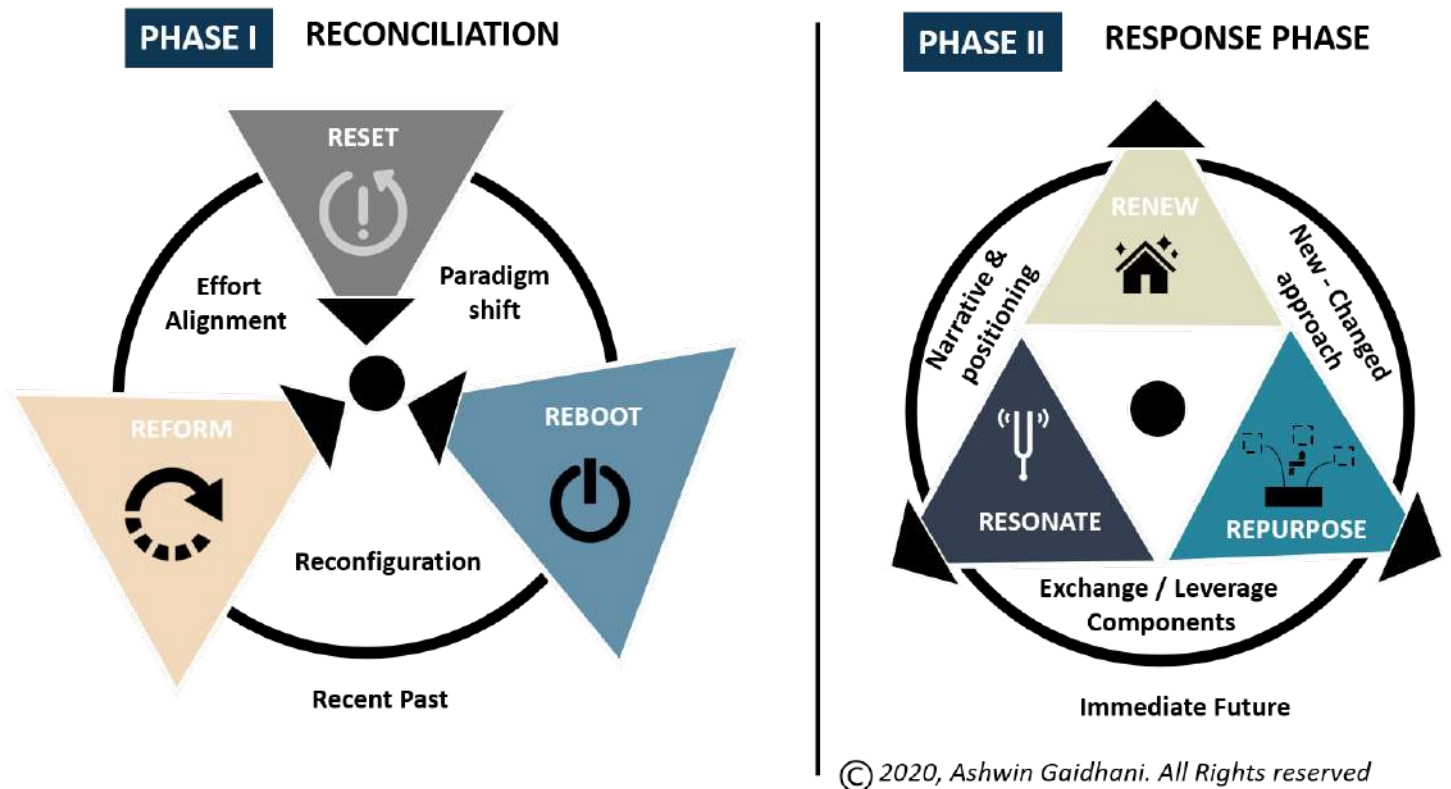# RENEW - REPURPOSE - RESONATE

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A view on techno-economic imbalance due to compelled transformation.

DIGITAL FABRIC™

THE TI FRAMEWORK

There is a hidden Techno-economic imbalance that is in surge with the transforming times. Technology is always relevant to the respective age. As time progresses, every entity is bound by evolution and also has constraints associated with it. Hence the technology is like a living thing that is groomed continually to complement our ecosystems in every way possible.

Businesses, Enterprises, and Leaders were advancing with a plan in mind for the future (which now is past by 3 months) with destination locked, navigation set, and crew on board …… Few might have already been in the midst of the journey and few considerable way through. Suddenly, the rules of game change, players change and the field changes due to our uninvited adversary (pandemic). This drives us to recalibrate, reposition, and reconnaissance of the prevailing condition and map the new coordinates.

First thought:

What happens to all the investment, effort, and alignment done before we met the new uninvited guest.
- What happens to the applications built with a target audience and target platform in mind which might not be the same today.
- Solutions and services were planned for a different world, with a different mindset, and engagement methods.
- Hardware and components were procured with a structure in mind, the foundation was built halfway, and now we have a new direction.

The crucial question is that when we are gearing up for new opportunities with a new Business model, architecture, and technology components, is everything that we had built before is obsolete or redundant.

There is no need to plan for a mausoleum if that's the first idea that had hit your mind. We always have a perspective and an approach …… here is what I think

RENEW IS FUN – SOMETIMES A SURPRISE (A FRESH START IS A GOOD START)

Enterprises have to take pause, gather IT self, and start fresh with the mindset of renewing and not discarding. Everything is useful, and in the end, it is data. The design approach, product mindset, and innovation is the key here.

- Look at what you have built to date with a new Lense. You might have just explored a new way of not doing things or doing it effectively again but better this time.For the new world - with a novel business model - and effective way.

REPURPOSE – SMALL COMPONENTS OF BIG SYTEM CAN HELP. (PRELOVED STUFF IS STILL LOVED)

Repurpose – Like us, every technology component can have relevance and fitment in almost every situation. There is a need to look at it with a modular approach.

- Try disintegrating the stack to find a use for the components in smaller modules—source codes for a different purpose.

RESONATE – PURPOSE OF THE TECHNOLOGY CAN CHANGE BUT NOT THE FUNCTION. (LOOK AROUND AND YOU CAN ADD VALUE)

There are fitments and uses of every technology component from code to core.

- We can find many use cases that can still use what you have, and you can expect a return gift. Connect, collaborate to see have you can exchange your prized efforts and

Yes, I believe the evaluation has already started commercially, technologically, and psychologically to list all that has been done and how it can be leveraged on the way forward.

We all can RENEW – REPURPOSE – RESONATE in and around every dimension, including leadership, management, technology, and HUMAN RESOURCE.